



DESCRIPTION FOR CANDIDATES

Title:	Senior Web Developer
Salary:	£32,000-£40,000 (pro rata; experience and competency dependant)
Location:	Loughborough
Hours of Work:	24 - 40hours/week
Start Date:	January 2021
Duration:	Fixed Term or Permanent option available
Responsible to:	<i>CEO:</i> Martin MacDonald <i>Head of Nutrition and Education:</i> Sarah Duffield

SUMMARY OF POSITION

The Mac-Nutrition Collective is a syndicate of companies working to promote & further evidence-based nutrition, through education (www.Mac-NutritionUni.com), mentoring (www.Mac-NutritionMentoringLab.com) and consultancy (www.Mac-Nutrition.com & www.Martin-MacDonald.com).

The successful applicant will work closely with the Mac-Nutrition Collective team assisting in the maintenance of the current websites, making ongoing amendments and updates, as well as leading and being part of a variety of new web development projects. Including the creation of a brand-new website and online learning platform for our new laypersons course (MN School of Nutrition) and custom checkout process for ticket sales on all our websites.

PERSON SPECIFICATION

QUALIFICATIONS AND EXPERIENCE

Essential

- Extensive experience with front and backend web development
- Excellent understanding and experience with WordPress and E-Commerce



Desirable

- Some experience using Zapier to automate processes
- Experience of wireframing for websites
- Experience with user interface and user experience

KNOWLEDGE

Essential

- PHP & MySQL knowledge
- Proficient in all stages of web development
- API layer understanding
- A grounded understanding of Javascript, HTML, CSS and jQuery

Desirable

- Experience with educational platforms/servers such as Moodle
- Understanding of SEO and the rules when building Google-friendly websites

ESSENTIAL SKILLS AND ABILITIES

Essential

- Ability to prioritise own workload, and balance conflicting demands and tight deadlines
- Excellent problem-solving and decision making skills
- Ability to communicate fluently, in English
- Ability to communicate complex information effectively to allow the Mac-Nutrition team to make informed decisions about online platforms
- Versatile and collaborative

PERSONAL DISPOSITION

- Displays a positive and helpful attitude
- Honest, hard-working and reliable
- Highly motivated and passionate

KEY OPPORTUNITIES AND ACTIVITIES

- Responsibility to develop and improve our online platforms
- Building the framework of new sites with the support of our inhouse graphic designer
- Liaise with our server providers (Pagely) to manage host new websites and to deal with increased website traffic during busy periods
- Problem solving and troubleshooting any difficulties surrounding our websites
- Responsible for overseeing security of the online shopping sector of our websites
- Ensuring online sites are compatible with Android, iOS and Hybrid formats
- Attendance and active participation in meetings regarding projects within the company
- Ultimately to provide high level, individualised technical support to The Mac-Nutrition Collective
- Any other duties as may be requested

APPLICATIONS

Please complete the application form by following [this link](#)

Deadline for applications: 22/11/20