

DESCRIPTION FOR CANDIDATES

Title:	Nutrition Communications Executive
Salary:	£20,000 - £24,000 (<i>Based on demonstrable experience</i>)
Location:	Loughborough
Hours of Work:	40hours/week (<i>variable & flexible; availability to work outside normal office hours is essential</i>)
Start Date:	January 2021
Duration:	Full-time Permanent
Responsible to:	<i>CEO: Martin MacDonald</i> <i>Head of Nutrition: Sarah Duffield</i>

SUMMARY OF POSITION

This is an exciting opportunity to join a vibrant and world-renowned company in the field of nutrition. Be part of a unique and developing core team in a fast moving and ever adapting environment, where your opinions and thoughts are valued.

The successful applicant will work closely with the Mac-Nutrition Collective team assisting with both external work and in-house projects. There will be a strong focus on assisting in the creation of clear, simple nutrition information in a variety of different mediums with further opportunities to develop personal knowledge and experience.

The role is designed to give an MNU Certified Nutritionist or science graduate the opportunity to establish themselves as an integral member of the Mac-Nutrition Collective team.

KEY OPPORTUNITIES, ACTIVITIES AND DUTIES

- Assisting in the day to day running of Mac-Nutrition, Mac-Nutrition Uni and the Mac-Nutrition Mentoring Lab, in addition to any of The Mac-Nutrition Collective's other on-going projects
- Assisting colleagues and playing an active part in projects relating to MNU and The Mentoring Lab including, but not limited to:
 - Researching information for presentation content and drafting/formatting Powerpoint presentations
 - Assisting in the creation and/or transcription of social media content for The Mac-Nutrition Collective and Martin MacDonald's social media
 - Conducting research reviews on nutrition related topics
 - Assisting in creating mentoring videos and resources for use within the Mentoring Lab
 - Keeping the Mentoring Lab inventory and monthly newsletter up to date
- Assisting in writing nutrition-based articles and position stands for [Mac-Nutrition.com](https://www.mac-nutrition.com)
- Structured CPD time outside of paid working hours is expected. This will include activities such as:
 - Attendance at key talks delivered by Mac-Nutrition consultants
 - Reviewing research on nutrition related topics
 - Listening to nutrition-specific podcasts
 - Active participation in MNU staff study sessions
- Any other duties as may be requested

PERSON SPECIFICATION

QUALIFICATIONS AND EXPERIENCE

Essential

- MNU Certified Nutritionist or BSc in Nutrition, Dietetics or related area
- Is well versed with The Mac-Nutrition Collective and our activities or understands our philosophy/mission statement

Desirable

- A qualification at higher degree level (MSc or equivalent) in Nutrition or Dietetics
- Mac-Nutrition Mentoring Lab Subscriber
- Previous attendee of a Mac-Nutrition Mentorship
- ISAK Level 1 Accreditation
- Experience lecturing/teaching or working within an educational setting
- Demonstrable experience writing nutrition-specific content for a wide range of audiences

KNOWLEDGE

Essential

- Extensive knowledge regarding nutrition for health and weight loss
- Ability to read and critically evaluate research

Desirable

- A broad knowledge regarding sports nutrition
- A good understanding of the health and fitness industry as a whole
- An awareness of the impact of psychology on the effectiveness of nutritional interventions

ESSENTIAL SKILLS AND ABILITIES

Essential

- Ability to communicate fluently, in English
- Ability to communicate complex information in terms that are easily understood by a wide range of audiences
- Excellent computer competency skills

Desirable

- Proficient in the use of social media

PERSONAL DISPOSITION

- Personal commitment to continuous personal professional development
- Displays an energetic, positive, helpful, 'above and beyond' attitude
- Honest, hard-working and reliable
- Highly motivated with a passion for nutrition
- Willing to support others in the pursuit of business goals
- Personal integrity and the ability to invoke trust and respect from others
- Has a demonstrable personal interest in sport, health or fitness

APPLICATIONS

Please complete the application form by following [this link](#)

Deadline for applications: 15th November 2020