

DESCRIPTION FOR CANDIDATES

Title:	Assistant Nutrition Tutor & Content Creator
Starting Salary:	£23,500 - £27,500 (<i>Negotiable based on experience</i>)
Location:	Loughborough
Hours of Work:	40hours/week <i>(Flexibility & availability outside normal office hours is essential)</i>
Start Date:	March/April 2021
Duration:	Full-time Permanent
Responsible to:	<i>CEO:</i> Martin MacDonald <i>Head of Nutrition:</i> Sarah Duffield

SUMMARY OF POSITION

This is an exciting opportunity to join a vibrant and world-renowned company in the field of nutrition. Be part of a unique and developing core team in a fast moving and ever adapting environment, where your opinions and thoughts are valued.

The successful applicant will work closely with the Mac-Nutrition Collective team assisting with both external work and in-house projects. There will be a strong focus on assisting with the creation of clear, simple nutrition information in a variety of different mediums with further opportunities to develop personal knowledge and experience.

The role is designed to give a nutrition postgraduate or an MNU Certified Nutritionist the opportunity to establish themselves as an integral member of the Mac-Nutrition Collective team.

KEY OPPORTUNITIES, ACTIVITIES AND DUTIES

- Assisting in the day to day running of Mac-Nutrition, Mac-Nutrition Uni and the Mac-Nutrition Mentoring Lab, in addition to any of The Mac-Nutrition Collective's other on-going projects
- Assisting colleagues and playing an active part in projects relating to MNU and The Mentoring Lab including, but not limited to:
 - Researching information for presentation content and drafting/formatting Powerpoint presentations
 - Assisting in the creation and/or transcription of social media content for The Mac-Nutrition Collective and Martin MacDonald's social media
 - Conducting research reviews on nutrition related topics
 - Assisting in creating mentoring videos and resources for use within the Mentoring Lab
 - Keeping the Mentoring Lab inventory and monthly newsletter up to date
- Assisting in writing nutrition-based articles and position stands for [Mac-Nutrition.com](https://www.mac-nutrition.com)
- Structured CPD time outside of paid working hours is expected. This will include activities such as:
 - Attendance at key talks delivered by Mac-Nutrition consultants
 - Reviewing research on nutrition related topics
 - Listening to nutrition-specific podcasts
 - Active participation in MNU staff study sessions
- Any other duties as may be requested

PERSON SPECIFICATION

QUALIFICATIONS AND EXPERIENCE

Essential

- BSc in Nutrition, Dietetics or related area
- MSc in Nutrition, Dietetics or related area or MNU Certified Nutritionist
- Is well versed with The Mac-Nutrition Collective and our activities or understands our philosophy/mission statement

Desirable

- Mac-Nutrition Mentoring Lab Subscriber
- Previous attendee of a Mac-Nutrition Mentorship
- ISAK Level 1 Accreditation
- Experience lecturing/teaching or working within an educational setting
- Demonstrable experience writing nutrition-specific content for a wide range of audiences
- Some experience working 1-2-1 with nutrition clients

KNOWLEDGE

Essential

- Extensive knowledge regarding nutrition for health and weight loss
- Ability to read and critically evaluate research

Desirable

- A broad knowledge regarding sports nutrition
- A good understanding of the health and fitness industry as a whole
- An awareness of the impact of psychology on the effectiveness of nutritional interventions

ESSENTIAL SKILLS AND ABILITIES

Essential

- Ability to communicate fluently, in English
- Ability to communicate complex information in terms that are easily understood by a wide range of audiences
- Excellent computer competency skills

Desirable

- Proficient in the use of social media

PERSONAL DISPOSITION

- Personal commitment to continuous personal professional development
- Displays an energetic, positive, helpful, 'above and beyond' attitude (not a 9-5 attitude)
- Honest, loyal, hard-working and reliable
- Highly motivated with a passion for nutrition
- Willing to support others in the pursuit of business goals
- Personal integrity and the ability to invoke trust and respect from others
- Has a demonstrable personal interest in sport, health or fitness

APPLICATIONS

Please complete the application form by following [this link](#)

Deadline for applications: Wednesday 10th March 2021